

Are you **Open** enough
to **Innovate?** ;)

Łukasz Skomra



Key points

creativity is
a skill

team up with
others

different
needs visible in
different
environments

Each of us is different

“A map is not
the territory”
Alfred Korzybski



source: <http://www.wealthdynamicscentral.com>

Creativity is a skill

1. Postpone the judgement of ideas.
2. Allow yourself for crazy, unrealistic ideas.
3. Be prepared to capture the ideas as they appear.

... figure out what works for you and use it 😊



NOKIA

GARAGE

needs
/
problems



ideas



solutions



Open Ecosystem Network (OpEN)

Nokia Open Innovation Challenge

Win up to \$175k in cash prizes

Submission deadline:
6 September 2018

In partnership with:



Operated by:

NOKIA Bell Labs

NOKIA

Thank you!

